

DIGITAL CONTENT EXPO 2020

Content & Technology Showcase (CTS) Application



CTS is the main program of DCEXPO, introducing most advanced digital content and digital content technology which have been produced or developed by companies or universities.

■ Outline

Name: Content & Technology Showcase (CTS)
Period: November 18th-20th
Time: 10:00-17:30 (10:00-17:00 on 20th)
Location: Makuhari Messe in Japan
(Concurrently held with Inter BEE)
Admission: Free of charge (registration required)

■ Booth standards and fees (Standard Booth)



(Booth image)

1. Booth space: 2,970mm(W) 2,970mm(D)
2. Specification

For exhibitors with 1-3 row booths, system panels will be installed as back panels on the sides neighboring booths of other exhibitors.

System panels will not be placed on the corner-facing sides of corner booths.

The exhibition fee per booth space (including tax):

General Exhibitors : ¥297,000

DCAJ Members : ¥264,000

There are packages of necessary furnishings and equipment for the booth as a "Package Display Kit."
Please refer to the Exhibition Regulations.

■ Schedule

Application deadline: July 31st

※Application will be acceptable even after the deadline.
Exhibitor orientation: the late of August
Exhibitor information Sheet submission deadline: the middle of September
Exhibit fee payment deadline: October 30th
Booth setting: From November 16th

■ Booth standards and fees (Small Package)



(Booth image)

1. Booth space 1,980mm(W) 990mm(D) 2,700mm(H)
2. Specification (The following items are included.)

- Wall Panels
- Display counter (1,000mm high with storage)
- Fascia (300mm wide)
- Company name display
- Fluorescent light
- Electrical Outlet (Single-phase 100V, up to 1 kw outlet)

The exhibition fee per booth: ¥170,500 (including tax)

※Small package booth exhibitors may apply for up to two booths.

■ Inquiries/Application

Please contact CTS Desk of Digital Content Association.

Tel: +81-3-3512-3903 E-Mail: apply@dcexpo.jp